## THE WALL STREET JOURNAL.

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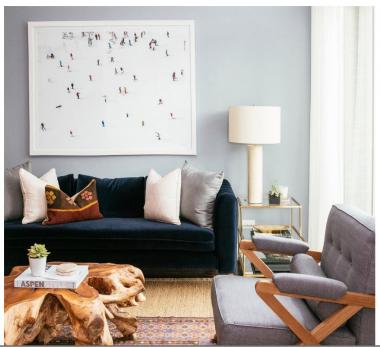


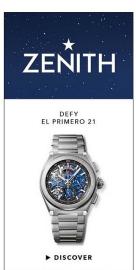
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## Decorating on a Budget: Insider Secrets From 15 Pros

We asked designers to share their favorite (imperceptibly) cost-saving moves—from convincing faux fireplaces to semi-custom drapes





## **Bookend a Bay Window**

"I had a set of bay windows to contend with, and I didn't want to blow the budget on a set of custom curtains and custom bent curtain rod," said San Francisco designer Margaret Ash. "So I installed stationary panels on the wall flanking both sides of the bay to create the softness and height of curtains. Store-bought roman shades functioned as the true window covering for light-filtering during the brightest part of the day."